



Dear Friend,

Tax ID: 91-1859897

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Contact Information

741 St. Helens Ave
Tacoma, WA 98402

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www.rainbowcntr.org
info@rainbowcntr.org

Out in the Park, Tacoma's lesbian, gay, bisexual, transgendered, questioning and allied (LGBTQA) pride celebration is just around the corner! The Rainbow Center has recently absorbed Out in Tacoma and is now the organizer of this time honored event.

The Rainbow Center is a non-profit 501(c)3 organization serving the needs of the LGBT community of the South Puget Sound area. We offer community education, advocacy and gathering space. By absorbing Out in the Park we are furthering our mission of celebrating the LGBT community.

To celebrate more than twenty years of pride in Tacoma we are expecting an even larger event this year, with over 5,000 visitors at the day-long festival, on July 9th! This year's celebration will be held on Broadway between 9th St. and 11th St.

Would your organization like to become an ally by sponsoring the Out in the Park event? Sponsorship levels range from \$500 through \$1,500. Sponsorships may include logo placement on posters and festival guide as well as recognition from the stage and program time. Specifics are listed in the Sponsorship Package that accompanies this letter. This is a great opportunity for your organization or business to reach more than 5,000 members of the LGBT community as well as supporters and passer-byes at the festival and in various other locations in the weeks prior to July 9th.

The 2010 Out in the Park event was a smashing success! We had over 4,500 participants and more than sixty booths from organizations based across the State. This year, we will have a day of incredible stage performances and great food, with many businesses and non-profit organizations represented. Your organizational information will be prominently displayed on all the printed promotional materials for the event, as well as on the RC website and an additional event specific Out in Tacoma site, reaching an average of over 100,000 community members each month.

The Rainbow Center would be grateful for your support. Also consider joining us **July 9th, 2011 on Broadway between 9th St. and 11th St., in Tacoma.**

I can be contacted by writing to The Rainbow Center, by telephone or via email: michelled@rainbowcntr.org. I look forward to hearing from you!

Sincerely,

Michelle Douglas
Executive Director

Out in the Park 2011

Sponsorship Packages

Platinum - \$1500

Exclusive Stage or Food Court Naming Rights
5 Stage Announcements
5 minutes of Stage Time
Logo on RC website and OITP website
Logo in festival guide/poster
Your business/organization's name and logo on Rainbow Center Click TV Ads
Business name on all OITP ads
Booth space
Backstage Hospitality Access

Gold - \$1000

Space on Stage for your Company Sign
3 Stage Announcements
5 minutes of Stage Time
Logo on RC Website and OITP website
Logo on festival guide/poster
Your business/organization's name on Rainbow Center Click TV Ads
Business name on all OITP ads
Booth Space
Backstage Hospitality Access

Silver - \$500

Stage Sign
3 Stage Announcements
Logo on RC website and OITP website
Logo on festival guide/poster
Booth Space
Backstage Hospitality Access

Out in the Park 2011

Booth Rental Levels

\$300 Businesses and Large 501(c)3 non-profits

Business/Organization Name on festival guide/poster
Booth Space

\$125 Sole Proprietor Business / Artisan / Craftspeople

Business name listed on festival guide/poster
Booth Space

\$60 Small Non-Profit

Organization name listed on festival guide/poster
Booth Space

Out In The Park 2011
Saturday, July 9th from 12pm to 6pm
General Booth Application

***Required Fields**

*Individual/Organization Name: _____

*Address: _____

*City _____ *State: _____ *Zip: _____

*Contact Person Information:

*Name: _____

*Phone: (_____) _____

*Email: _____

Would you like to be included on email for upcoming community events? (circle) Y / N

No response will be considered a "Yes". No information will be shared with third parties.

Confirmation of registration will be sent via United States Postal Service.

*Check One	Booth Category	Booth Fee
	Small Non-Profit	\$60.00
	Sole Proprietor Business/Artisan/Craftsperson	\$125.00
	Businesses and Large 501(c)3 Nonprofits	\$300.00
Check One	Sponsorship	Level
	Silver	\$500.00
	Gold	\$1,000.00
	Platinum	\$1,500.00

Would you like a booth reserved for the high traffic area near the stage? (circle) Y / N

- Each booth space is 10' X 10'. Booth fee includes one table. Each organization is responsible for returning the table to a central point located on map given the day of festival. Failure to return table may result in a fine to cover cost of the lost table. Help is available day of event.
- Your check must accompany the application. The check for the booth fee is non-refundable, and will be deposited immediately. Failure to checkout or failure to clean up all trash and debris from booth may result in a fine.
- Vendor set up starts at 8am and must be set up by 11:30 am, day of the event. No vehicles will be allowed back on the grounds until after 6 pm. **NO EXCEPTIONS.** If you *must* leave early, you will take out all your booth materials by foot. **(On site power no longer available).**
- Each vendor is to be in operation from 12 pm to 5 pm on the day of the event.
- Each vendor will checkout and settle all accounts prior to leaving.
- Each vendor will comply with these rules, Vendor Packet rules and city regulations day of the event.

I have read the application and understand the requirements. I understand that the booth fee is non-refundable. I have enclosed a check to cover my booth fee with this application.

*Signature: _____ *Date ____/____/____

Mail completed application to:

Out In Tacoma
Attn: Vendor Coordinator

741 St. Helens Ave
 Tacoma, WA 98402
 (253) 383-2318

outintacoma@rainbowcntr.org
www.outintacoma.com

Comments:



Note: Please make check payable to "Rainbow Center".

All applications must be received no later than July 1, 2011, to guarantee a booth space.